

# AMZN

## History of Amazon

**“On one hand I’m proud of what it [Amazon] became, but it also scares me. I just feel like it’s important for someone in my situation to at least say what they think about what’s going on. [...] Well, you don’t want to see your offspring become an anti-social adults, right?”**

**source:** Shel Kaphan, programmer and first Amazon employee, in conversation with James Jacoby, *Amazon Empire: The Rise and Reign of Jeff Bezos*, dir. James Jacoby, PBS, 2020